



## ENTRY FORM Creative Client of the Year

This award honours individuals who are brave enough to support creativity that pushes the boundaries of the familiar. They push agencies in pursuit of creative excellence and challenge them to think out of the box. They distinguish themselves by the boldness and differentiation in their campaigns and inspire creative marketing of their brands.

This category is **open to agencies** to enter their clients. **Minimum of five pieces of work** the client was responsible in approving, is required as part of the entry, and a written submission describing the brave work that they pushed for and risks that they took to challenge the status quo of their marketing communications (Max 300 words)

### Part I

Name of Client	
Designation	
Company	
Entrant Agency	
Entrant Contact & Designation	
Address	
Telephone & Email	
Date of Submission	
Signature	



## **Part II**

- 1) Entry fee of SGD \$280.00 applies for each entry
- 2) Closing date for this category only will be **Friday 10<sup>th</sup> October 3.00pm**
- 3) Each agency can only submit one entry
- 4) Entries will be judged on Monday 20<sup>th</sup> or Tuesday 21<sup>st</sup> October 2014
- 5) Results and award will be presented at the Gong Award Show on Wednesday 26<sup>th</sup> November 2014

## **Part III**

Please send your submissions and supporting materials to:

Gong 2014 Secretariat  
38A North Canal Road  
Singapore 059294  
Tel: 6836-0600  
Email [events@4as.org.sg](mailto:events@4as.org.sg)