**ENTRY FORM**

**Creative Client of the Year**

This award honours individuals who are brave enough to support creativity that pushes the boundaries of the familiar. They push agencies in pursuit of creative excellence and challenge them to think out of the box. They distinguish themselves by the boldness and differentiation in their campaigns and inspire creative marketing of their brands.

This category is **open to agencies** to enter their clients**. Minimum of five pieces of work** the client was responsible in approving, is required as part of the entry, and a written submission describing the brave work that they pushed for and risks that they took to challenge the status quo of their marketing communications (Max 300 words)

**Part I**

|  |  |
| --- | --- |
| Name of Client |  |
| Designation |  |
| Company |  |
| Entrant Agency |  |
| Entrant Contact & Designation |  |
| Address |  |
| Telephone & Email |  |
| Date of Submission |  |
| Signature |  |

**Part II**

1. Entry fee of SGD $280.00 applies for each entry
2. Closing date for this category only will be **Friday 10th October 3.00pm**
3. Each agency can only submit one entry
4. Entries will be judged on Monday 20th or Tuesday 21st October 2014
5. Results and award will be presented at the Gong Award Show on Wednesday 26th November 2014

**Part III**

Please send your submissions and supporting materials to:

Gong 2014 Secretariat

38A North Canal Road

Singapore 059294

Tel: 6836-0600

Email events@4as.org.sg